WHAT IS CLAIMED IS:

 A receiving apparatus for receiving television broadcasting signals, comprising:

a manipulating unit for instructing operation of the receiving apparatus;

profile processing means for updating contents of an internal user profile based on a manipulating history of said manipulating unit;

external interface means for inputting an

10 external user profile from outside of said receiving apparatus;

selection means for selectively outputting the internal user profile processed by said profile processing means and the external user profile input from said external interface means; and

searching means for searching a program among the television broadcasting signals based on the internal user profile or the external user profile, output from said selection means.

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2. An apparatus according to claim 1, further comprising:

picture screen generating means for generating a guidance picture screen according to a search result of said searching means; and

display control means for outputting an image data representing the guidance picture screen

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generated by said picture screen generating means to a display apparatus.

3. An apparatus according to claim 1, wherein5 said searching means includes:

storing means for storing the internal user profile and the external user profile output from said selection means; and

control means for controlling to write or read

out the internal user profile and the external user

profile to/from said storing means.

4. An apparatus according to claim 3,

wherein said searching means has a first mode for storing the internal user profile selected by said selection means in said storing means and performing search based on the internal user profile stored in said storing means and a second mode for storing the external user profile selected by said selection means in said storing means and performing search based on the external user profile stored in said storing means, and

wherein said control means controls said storing means to delete the external user profile stored in said storing means in a predetermined time after storing the external user profile selected by said selection means in the second mode. 5. An apparatus according to claim 3,

wherein said searching means has a first mode
for storing the internal user profile selected by
said selection means in said storing means and

performing search based on the internal user profile
stored in said storing means and a second mode for
storing the external user profile selected by said
selection means in said storing means and performing
search based on the external user profile stored in
said storing means, and

wherein said control means controls said storing means to delete the external user profile stored in said storing means, in response to completion of the searching by said searching means in the second mode.

6. An apparatus according to claim 1, wherein said profile processing means does not update contents of the external user profile.

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7. An apparatus according to claim 1, further comprising:

setting means for setting a user; and
control means for controlling said selection
means to select the internal user profile when a
predetermined user is set by said setting means and
select the external user profile when a user except

the predetermined user is set.

- 8. An apparatus according to claim 7, further comprising a user profile storing unit for storing an internal user profile of the predetermined user, and wherein said selection means selectively outputs the external user profile and the internal user profile storing unit.
- 9. An apparatus according to claim 1, further comprising storage means for storing the television broadcasting signals received by said receiving means, and

wherein said storage means stores program data

15 selected based on the search result of said searching

means.

- 10. An apparatus according to claim 9, wherein said searching means additionally20 searches programs among the data stored in said storage means.
- 11. An apparatus according to claim 1, further comprising instructing means for instructing whether 25 or not to update contents of the external user profile on the basis of the manipulating history, wherein said profile processing means

additionally updates contents of the external user profile based on the manipulating history according to the profile updating instruction of said instructing means.

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- 12. An apparatus according to claim 11,
 wherein said external interface means
 additionally outputs the external user profile having
 contents updated by said profile processing means
 outside of said apparatus.
- 13. An information processing apparatus for processing information based on a user profile, comprising:
- profile processing means for generating an internal user profile according to a processing operation of said information processing apparatus;

profile inputting means for inputting an external user profile from outside of said

20 information processing apparatus;

selection means for selectively outputting the internal user profile obtained by said profile processing means and the external user profile input by said profile inputting means; and

information processing means for processing information based on the internal user profile or the external user profile, output from said selection

means.

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- 14. An apparatus according to claim 13,
 wherein said information processing means
 selects the information based on the internal user
 profile or the external user profile, output from
 said selection means.
- 15. An apparatus according to claim 13,
 wherein said information processing means
 searches the information based on the internal user
 profile or the external user profile output from said
 selection means.
- 16. An apparatus according to claim 13,
 wherein said information processing means
 compares the internal user profile or the external
 user profile, output from said selection means with
 the information.

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17. An apparatus according to claim 13, further comprising receiving means for receiving information transmitted from outside of said apparatus,

wherein said information processing means

25 processes the information received by said receiving

means based on the internal user profile or the

external user profile, output from said selection

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means.

18. An apparatus according to claim 13, wherein said information processing means includes:

storing means for storing the internal user profile and the external user profile, output from said selection unit; and

control means for controlling to write or read out the internal user profile and the external user profile to/from said storing means.

19. An apparatus according to claim 18, wherein said searching means includes a first mode for storing the internal user profile selected by said selection means and processing information based on the internal user profile stored in said storing means and a second mode for storing the external user profile selected by said selection means and processing information based on the external user profile stored in said storing means, and

wherein said control means controls said storing means to delete the external user profile stored in said storing means in a predetermined time after storing the external user profile selected by said selection means in the second mode.

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wherein said searching means includes a first mode for storing the internal user profile selected by said selection means and processing information search based on the internal user profile stored in said storing means and a second mode for storing the external user profile selected by said selection means and processing information based on the external user profile stored in said storing means, and

wherein said control means controls said storing means to delete the external user profile stored in said storing means in response to completion of the processing of information based on the external user profile by said information processing means in the second mode.

- 21. An apparatus according to claim 13, further comprising storage means for storing information, and wherein said information processing means processes the information stored in said storage means.
- 22. A method of receiving television
 25 broadcasting signals by a receiving apparatus,
 comprising:

a profile processing step of changing contents

of an internal user profile based on a manipulating history of said apparatus;

an inputting step of inputting an external user profile from outside of said apparatus;

a selection step of selectively outputting one of the internal user profile and the input external user profile; and

a searching step of searching programs among the television broadcasting signals based on the internal user profile or the external user profile.

23. A method according to claim 22, wherein said searching step includes:

a storing step of storing the internal user profile and the external user profile output in said selection step; and

a control step of controlling to write and read out the internal user profile and the external user profile in said storing step.

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24. A method according to claim 23,

wherein the searching step includes a first mode for storing the selected internal user profile in said storing step and performing search based on the stored internal user profile and a second mode for storing the selected external user profile in said storing step and performing search based on the

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stored external user profile, and

wherein said control step controls said storing step to delete the stored external user profile in a predetermined time after storing the external user profile selected in the second mode.

25. A method according to claim 23,

wherein said searching step includes a first mode for storing the selected internal user profile in said storing step and performing search based on the stored internal user profile and a second mode for storing the selected external user profile in said storing step and performing search based on the stored external user profile, and

wherein said control step controls the storing step to delete the stored external user profile in response to completion of the searching in said searching step in the second mode.

20 26. A method according to claim 22,

wherein said profile processing step does not update contents of the external user profile.

- 27. A method according to claim 22, further 25 comprising:
 - a setting step of setting a user; and
 - a control step of controlling said selection

step to select the internal user profile when a predetermined user is set by said setting step and select the external user profile when a user except the predetermined user is set.

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28. A method according to claim 27, further comprising a user profile storing step of storing an internal user profile of the predetermined user, and

wherein said selection step selectively outputs the external user profile and the internal user profile stored in said user profile storing step.

29. A method according to claim 23, further comprising a storage step of storing the television broadcasting signals received by said receiving step, and

wherein said storage step stores program data selected based on the search result of said searching step.

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30. A method according to claim 29,
wherein said searching step additionally
searches programs among the data stored by said
storage step.

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31. A method according to claim 22, further comprising an instructing step of instructing whether

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or not to update contents of the external user profile on the basis of the manipulating history, and

wherein said profile processing step
additionally updates contents of the external user
profile based on the manipulating history according
to the profile updating instruction of said
instructing step.

- 32. A method according to claim 31, further

 10 comprising an outputting step of outputting the
 external user profile having contents updated by said
 profile processing step to the external of said
 apparatus.
- 33. A method of processing information based on a user profile by an information processing apparatus, comprising:

a profile processing step of generating an internal user profile according to a processing operation of said apparatus;

a profile inputting step of inputting an external user profile from outside of said apparatus;

a selection step of selectively outputting one of the internal user profile and the input external user profile; and

an information processing step of processing information based on the selected one of the internal

user profile or the external user profile.

34. A storing medium which stores program to carry out the method mentioned in any one of claims5 22 to 33 by using a computer.